

SPONSORSHIP OPPORTUNITIES & BENEFITS

2019 YERBA BUENA ALLIANCE 28th ANNUAL COMMUNITY CELEBRATION | 11.12.2019

WHAT WE OFFER	PLATINUM \$10,000 +	GOLD \$6,000	SILVER \$4,000	BRONZE \$2,000	COPPER \$750	IN-KIND SPONSOR \$5,000+	IN-KIND DONOR up to \$5,000
VISIBILITY							
Invitation (electronic)	Premier Logo	Prominent Logo	Logo	Name	Name	Logo	Name
Printed Program	Premier Logo	Prominent Logo	Logo	Logo	Name	Logo	Name
Slide on screen at event	Premier Logo	Prominent Logo	Logo	Logo	Name	Logo	
Display table at event	Yes	Yes	No	No	No	No	No
Private Event	Yes						
YBA WEBSITE							
Gala Sponsor page w/ hotlink	Premier Logo	Prominent Logo	Logo	Logo	Name	Logo	Name
ADVERTISING & MEDIA							
Print ad (if available)	Premier Logo	Prominent Logo	Logo	Name	Name	Logo	Name
On-line social media	Premier Logo	Prominent Logo	Logo	Name	Name	Name	Name
YBA e-newsletter	Premier Logo	Prominent Logo	Logo	Name	Name	Logo	Name
TICKETS	UPON REQUEST						
Individual tickets	20	10	8	6	4	6	2

BENEFITS: inclusion subject to deadlines | all benefits expire after 11.30.2019 | Private team building event for 20 (in Yerba Buena, date subject to availability)

BENEFITS & COLLATERAL BY THE NUMBERS

INVITATION = 35,000
(deadline: 9.6.2019)

PROGRAM: 350
(deadline: 10.22.2019)

E-NEWSLETTER: 5,000 subscribers
(issues: 7-11, 2019 w/ 112,000 on-line views)

SOCIAL MEDIA FOLLOWERS
Facebook:1400 Instagram:1400+ Twitter:1200

WEBSITE 10,000+ visits per month
Pinterest: 300

WHY GIVE

YERBA BUENA NEIGHBORHOOD is a model across the country for its diversity and integral interweaving of uses: establishing a fund from the development to maintain the core uses, cultural resources as well as its commitment to equity and inclusion. **OUR MISSION** supports the Yerba Buena Neighborhood by strengthening partnerships, providing critical neighborhood-wide leadership and infrastructure, serving as an information source and forum for the area's diverse residents, businesses, and visitors, and promoting the area. **OUR VISION** supports stable and vibrant businesses, beautiful and accessible public spaces and an engaged community that are key to ensuring the high quality of life in San Francisco and the Yerba Buena Neighborhood.

COMMUNITY OUTREACH PROGRAMS *(in collaborations with our community partners and cultural institutions)*

NEIGHBORHOOD MEETINGS = 200 stakeholders **THIRD THURSDAY** = 150,000 outreach **ART WALK** = 150,000 outreach **CULTURE CABINET** = 30 organizations

CELEBRATION DEMOGRAPHICS Sold out crowd: anticipated 300 20-30 years olds:14% 30-50 year olds: 65% 50+ year olds:20%

Yerba Buena Alliance is a not-for-profit 501(c)(6) organization, tax ID number 94-3147626. Your sponsorship is tax deductible up to the maximum extent allowed by law. Please contact Virginia Grandi, Executive Director @ 415-541-0312 or email to VIRGINIA@YERBABUENA.ORG with any questions. Visit our website @ www.yerbabuena.org.



SPONSOR CONFIRMATION PAYMENT / PLEDGE FORM Yerba Buena Alliance 28th Annual Community Celebration | 11.12.2019

DEADLINE for INVITATION 9.6.2019 DEADLINE for PRINTED PROGRAM 10.22.2019

COMPANY/ORGANIZATION _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____

EMAIL _____

WEB SITE _____

AUTHORIZED SIGNATURE _____	
PLEASE PRINT _____	DATE _____

SPONSORSHIP LEVELS

PLATINUM \$10,000
(20 guests)

GOLD \$6000
(10 guests)

SILVER \$3,000
(8 guests)

BRONZE \$2,000
(6 guests)

COPPER \$750
(4 guests)

LOGO INFORMATION

FORMATS EPS or JPEG
SIZE 300 DPI or higher
deadline for invitation 9.6.2019
deadline for program 10.22.2019
email virginia@yerbabuena.org

PAYMENT

CHECK *Please make check payable to YERBA BUENA ALLIANCE*

CREDIT CARD *Please enter your information on the payment page at www.yerbabuena.org/2019celebration*

Please contact Virginia Grandi, Executive Director @ 415.541.0312 or email virginia@yerbabuena.org with any questions.

PLEASE EMAIL OR MAIL THIS FORM TO:

YERBA BUENA ALLIANCE
735 Market Street, Third Floor
San Francisco, Ca 94103 email
virginia@yerbabuena.org

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GALA TICKETS are available
www.yerbabuena.org/2019celebration